

## **EAST COBB CIVIC ASSOCIATION, INC.**

### **Membership Meeting Minutes**

**March 25, 2026 – 7:00 PM**

### **Wellstar East Cobb Health Park**

3747 Roswell Road, Marietta, GA 30062

#### **Call to Order**

Ric Grome called the meeting to order at 7:00 PM and asked Roger Phelps to introduce the evening's speaker, **Ross Cavitt**, former Director of Communications for Cobb County. Highlights of Ross's presentation include:

- **Career Background**
  - 25 years as a reporter with WSB (32 years in local news)
  - Coverage included:
    - Space program
    - Kuwait
    - Both Desert Storm conflicts
    - Centennial Olympic Park bombing
- **Cobb County Communications Department**
  - Ross retired in January after nine years of service.
  - The department has **16 employees** across three divisions:
    - Communications
    - Public Relations & Marketing
    - Call Center
  - The department won **two Savvy Awards** from the City-County Communications & Marketing Association (CCMA).
  - Uses **10 social media platforms** with over **50,000 Facebook followers**.
  - Public feedback varies widely; online trolls remain a significant challenge.
  - A key departmental goal is to function as a **311 center**, redirecting non-critical calls away from 911.

Ross concluded by answering questions from the membership.

---

#### **Minutes – Ric Grome**

The February meeting minutes were approved. Under Legislative Action, the first item should be noted as **HB1035**.

### **Treasurer's Report & Membership – Ric Grome (for Jill Flamm)**

- Current positive cash flow: **\$2,200**
- Of **91 membership invoices**, **54** have been paid.
- Invoices are due at the end of the month; a **\$20 late fee** will apply thereafter.

### **Adopt-A-Mile – Helga Hong**

- Next cleanup session: **April 18 at 10:00 AM**
- County recycling event: **April 11 at Jim Miller Park**

### **Program – Roger Phelps**

The speaker for the next meeting has not yet been finalized. An update will be provided in the newsletter.

### **Communications – Chris Lindstrom**

Tomorrow evening, ECCA will provide a meal for **Precinct 4 first responders**. Sixteen associates will receive Chick-fil-A boxed meals.

### **Candidate Forum – Karen Hallacy**

ECCA is coordinating with **East Cobb PTA** for additional support. The forum has shifted from the primary to the **general election**, targeting **September**.

### **General Session – David Rumrill**

- Most House and Senate items ECCA was tracking did not advance.
- **SB406** passed with amendments; next step is a House vote.
- **HB1166** passed the House and has moved to the Senate for committee review.

### **Zonings, Variances, and OBIs – David Rumrill**

Upcoming items:

- **V-41** – Research underway; contact numbers are now redacted, requiring additional effort.
- **OB-14** – Recommendation: **Decline**
- **OB-16** – Awaiting additional information before making a recommendation
- **OB-19** – Awaiting additional information before making a recommendation

**Other Business**

None discussed.

**Adjournment**

There being no further business, the meeting adjourned at **8:55 PM**.

**Respectfully submitted,**  
**Chris Ensley** Secretary